

Prices in this catalog supercede prices in all previous Merrick Tackle catalogs. Prices are subject to change without notice. We apologize for any typographical errors, but we cannot honor any pricing or quantity errors.

PLEASE NOTE: Manufacturers may change their prices any time during the year. Prices will be billed accordingly. Before quoting prices to your customers, please feel free to call and ask for price verification over the phone. Placement of your order indicates acceptance of this price policy.

VOLUME DISCOUNTS

ASK ABOUT OUR DROP SHIP PROGRAM

- Shipments in the United States are made via UPS. Our shipping department will choose the fastest, most economical carrier for your area.
- Priority mail is also available. Certain restrictions apply. Contact us for information.
- Contact us for a breakdown of shipping charges.

NO MINIMUM ORDER REQUIREMENTS!

- Under \$25 terms are net.

Merrick Tackle Center

From the age of ten, Scott Greenberg has been working in family owned and operated *Merrick Tackle Center*, established in 1959. Sixteen years ago, Merrick Tackle relocated from Long Island to the banks of world-famous fly fishing destination, Esopus Creek, in the beautiful Catskill Mountains.

Scott has taught thousands of rod builders how to craft functional and artistic rods of all types. Dealers in all fifty states, plus fifty-eight foreign countries, depend on Scott and his fine crew to support them with information and the largest selection of familiar staples and hard-to-find custom manufactured components and accessories. The *Merrick Tackle* warehouse boasts a complete and extensive inventory, and features the exclusive selection of Bronco products, including the all-new line of Bronco Lure Bags which is now available.

Trust *Merrick Tackle* to work with you to increase profitability in rod building and repair, areas totally avoided by big box operations, but ready to be reeled in by independent retailers. Scott and his knowledgeable, caring associates are eager to help you increase sales by providing instruction in the use of all products, answering your questions, and helping you tap into these prime, neglected markets. Custom rod building offers a wholesome, constructive, activity for all ages, from pre-teens to seniors, not to mention gratifying the need for artistic expression, and possibly fulfilling a desire for a profitable sideline.

Every October *Merrick Tackle* presents a dealer show featuring the newest items in fishing tackle and rod building supplies. Representatives from major firms personally demonstrate products and answer your questions. Be sure to check out www.merricktackle.com on the internet for up-to-date information. While there, click on the link "Take a Kid Fishing" for solid business-building suggestions.

Merrick Tackle
World's Largest Distributor of
Rod Building Components
www.merricktackle.com

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TERMS

Prices printed in this catalog are the wholesale prices. **ALL merchandise in this catalog qualifies for discounts.** Discounts are calculated and printed on your invoice and applies when invoice is paid within the following terms:

C.O.D.: Payment by cash or check automatically qualifies customer for a **10% discount off all catalog prices.** Carriers charge a fee to collect C.O.D. and CASH COD. This fee is always the responsibility of the customer.

OPEN TERMS: Customer must submit a credit application to apply for open terms. **Under open terms, a 10% discount is applied to catalog prices,** except closeouts. The discount price is clearly printed at the lower right of the invoice along with the discount due date. Invoices not paid within the discount period are due in full. Invoices are attached to the outside of the shipped merchandise. The customer is responsible for removing this invoice and mailing payment in time (as reflected by the postmark) to qualify for the discount. If you do not purchase within a nine month period it may be necessary to re-establish open terms, requiring a new credit inquiry, or your account will change to C.O.D. Terms for open account: 10%-10 days; Net-11 Days. Other terms are available.

CHARGE CARD: Qualifies for a 5% discount on catalog prices. First time charge card orders must be submitted in writing, by mail or FAX, and must include the signature of the account holder.

PREPAYMENT: Please do not prepay your orders to avoid accounting complications; however, prepayment is required on special orders.

FEDERAL EXCISE TAX: Prices include the 10% Federal Excise tax where applicable.

All dealers are given an account number which should be applied to all orders and payments. If you do not know your account number call our office.