



*Fish Hawk Rod Winding Threads were developed specifically to provide trouble-free performance for the custom rod builder.*

**NYLON THREAD**

Specifically engineered for the demands of rod building. It is also an excellent choice for lures, wrapping jigs and tying bucktails. Special high tenacity nylon assures unequalled strength, bright and consistent colors.

Prefix No.	Description	Price
FNY1MA-	Size A, 100 meters	\$1.65
FNY1A-	Size A, 1 oz.	4.88
FNY1MD-	Size D, 100 meters	1.65
FNY1D-	Size D, 1 oz	4.88

**Color Chart for Nylon**

001	Black	257	Rust	468	Purple
002	White	272	Blue Dun	541	Med. Brown
206	Garnet	290	Tan	5274	Chestnut
209	Goldenrod	326	Scarlet	5896	Dark Green
221	Orange	337	Maroon	6778	Lemon Yellow
245	Royal Blue	396	Dark Brown	6779	Med. Green
246	Dark Blue	411	Hot Pink		

**OPAQUE THREAD**

Requires no color preservative. Rod finish may be applied directly without any special preparation thus saving time.

Prefix No.	Description	Price
FNCP1MC-	Size C, 100 meters	\$2.48
FNCP1C-	Size C, 1 oz.	7.13

**Color Chart for OPAQUE**

001	Black	002	White
127	Aqua	396	Dark Brown
206	Garnet	411	Hot Pink
221	Orange	468	Purple
245	Royal Blue	541	Med. Brown
246	Dark Blue	638	Teal
257	Rust	5274	Chestnut
272	Blue Dun	5896	Dark Green
290	Tan	6778	Lemon Yellow
326	Scarlet	6779	Med. Green
337	Maroon		



**METALLIC THREAD**

Nylon core for maximum strength and windability. Rice paper is then applied for ultimate flexibility and bonding. The metalizing is silver alloy (not aluminum) so it won't tarnish or lose its luster and shine. It's finished with a polyester film which keeps it smooth, supple and fray resistant.

Prefix No.	Description	Price
FMT1A-	Size A, 100 yards	\$2.16
FMT5A-	Size A, 500 yards	6.71

**Color Chart for Metallic**

No.	Color	No.	Color	No.	Color
G	Pure Gold	G12	Spring Green	LAV	Lavender
G1	Pale Gold	403	Jade Green	B16	Carnation
G2	Antique Gold	7	Pale Green	RED	Red
G3	Kings Gold	R10	Terra Cotta	PUR	Purple
SIL	Silver	S12	Aqua	402	Copper
40	Persian Blue	S16	Sapphire		
GRN	Green	BLK	Black		

**Variagated Color Chart**

No.	Color	No.	Color	No.	Color
50	Red/Gold	60	Blue/Pink	SP5	Gold/Pink
SP3	Silver/Light Blue				

**SILK THREAD**

100% pure filament silk from Japan. Perfect for bamboo and building or restoration.

Prefix No.	Description	Price
FS2MO-	Size 000 , 200 meters	\$3.62
FS1MA-	Size 3/0, 100 meters	3.45

**Color Chart for Silk**

01	Black	223	Med. Brown
02	White	225	Charcoal
214	Bright Yellow	228	Garnet
215	Gold	234	Dark Brown
202	Red	242	Beige
207	Royal Blue	251	Hunter Green
222	Jade Green	256	Scarlet

Remember - when ordering thread you need the prefix no. and the color no.  
Example:  
FS1MA-207

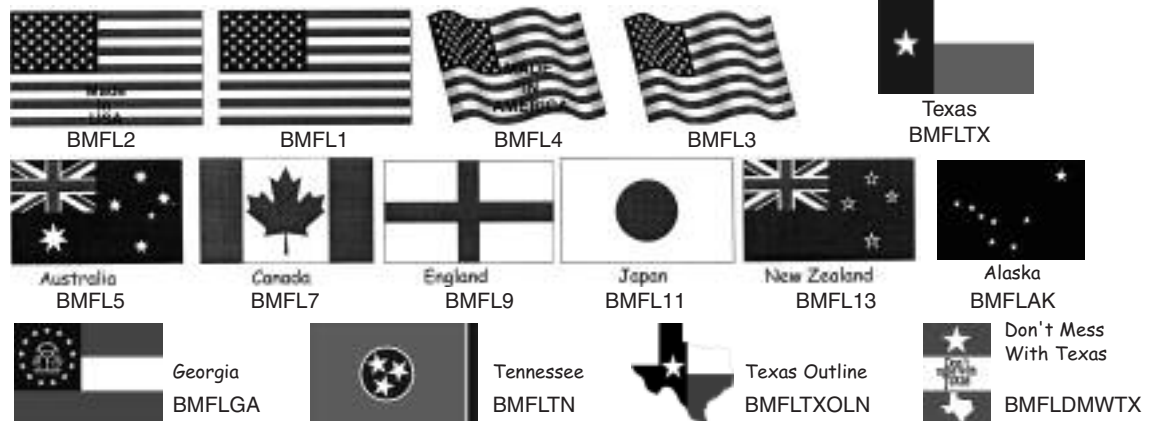
**Die Cut Flag Decals by Bill Mar**

(Not Shown in Actual Size)



All flag decals are .5 inches high and approximately .75" wide.

Price each  
\$1.30





# Die Cut Decals by Bill Mar

"Stick with the Best" - Stickers for your Stix  
State-of-the-Art Die Cut Decals in Full Color

Price: \$1.30 ea.

Decals with "L" following code number are available in a larger size for \$2.00 ea.



**Albacore  
C435**



**Amberjack  
C401**



**Barracuda  
C450**



**Black Marlin  
C469/C469L**



**Blackfin Tuna  
C436/C436L**



**Blackfish (Tautog)  
C405**



**Blacktip Shark  
C423**



**Blue Marlin  
C416/C416L**



**Bluefin Tuna  
C437/C437L**



**Bluefish  
C406/C406L**



**Bluegill  
C477**



**Bonefish  
C407**



**Brown Trout  
C472**



**Calico Bass  
C402**



**Carp  
C468**



**Chinook Salmon  
C473**



**Cobia  
C409/C409L**



**Crappie (Black)  
C411**



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*"Stick with the Best" - Stickers for your Stix*  
State-of-the-Art Die Cut Decals in Full Color

Price: \$1.30 ea.

Decals with "L" following code number are available in a larger size for \$2.00 ea.



**Crevalle Jack**  
C475



**Dolphin (Bull)**  
C412/C412L



**Flounder**  
C413



**Gag Grouper**  
C451



**Gray Snapper**  
C459



**Halibut (Pacific)**  
C453



**Hammerhead Shark**  
C424



**King Mackerel**  
C415/C415L



**King Salmon**  
C422



**Lane Snapper**  
C458



**Largemouth Bass**  
C403



**Largemouth Bass (Striking1)**  
C474



**Mako Shark**  
C425/C425L



**Muskie**  
C417



**Mutton Snapper**  
C428



**Peacock Bass**  
C470



**Permit**  
C418



**Rainbow Trout**  
C432

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State-of-the-Art Die Cut Decals in Full Color

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**Red Pogy**  
C419



**Red Grouper**  
C452



**Red Snapper**  
C429



**Redfish (Red Drum)**  
C420/C420L



**Rockfish (Cowcod)**  
C455



**Rockhind Grouper**  
C414



**Sailfish**  
C421/C421L



**Sailfish (Action1)**  
C445/C445L



**Sheephead (California)**  
C427



**Sheepshead**  
C457



**Smallmouth Bass**  
C466



**Snook**  
C430



**Spanish Mackerel**  
C454



**Spotted Sea Trout**  
C433/C433L



**Steelhead**  
C434



**Striped Bass**  
C404/C404L



**Striped Bass (Action1)**  
C476/C476L



**Sturgeon**  
C460



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State-of-the-Art Die Cut Decals in Full Color

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**Swordfish**  
C471



**Tarpon**  
C431



**Tiger Shark**  
C426/C426L



**Wahoo**  
C439/C439L



**Walleye**  
C440



**Yellowfin Tuna**  
C438/C438L



**Yellowtail (California)**  
C441



**Yellowtail Snapper**  
C444



**Codfish**  
C410



**Catfish**  
C408



**Northern Pike**  
C480



**Flames**



**Sunfish**  
C478



**Lake Perch**  
C479



C915B/C915BL Blue flames  
 C915R/C915RL Red-Yellow flames  
 C920/C920L Gold flames  
 C921/C921L Silver flames  
 C922/C922L Gold flames / Red Trim  
 C923/C923L Silver flames / Red Trim

## Down Under Die Cut Decals by Bill Mar

Price: \$1.30 ea.



Arctic Grayling C501

England Carp C483

Narrow Barrel Mackerel C487



Australian Bass C446

False Abacore-Bonita C500

Red Bass C488

Australian Salmon C422

Flathead Catfish C496

Red Emperor C489

Australian Snapper C495

Giant Travally C461

Rooster Fish C499

Barbel C482

Golden Snapper C462

Sampson Fish C490

Barramundi C443

Great White C463

Silver Salmon C506

Black Drum C507

Hogfish C498

Sockeye Salmon C503

Black Jewfish C494

Hybrid Bass C484

Spangled Emperor C491

Blue Catfish C497

King George C464

Striped Marlin C492

Brook Trout C481/C481L

Lake Trout C508

Thresher Shark C456

Coho Salmon C502

Large Mouth Nannygai C465

Western Blue Grouper C493

Coral Trout C447

Mangrove Jack C485

White Bass C510

Duhfish C448

Mulloway C486

White Marlin C509

Eastern Black Bream C449

Murray Cod C505

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 State-of-the-Art Die Cut Decals in Full Color

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\*Mermaid (Blonde)  
 C467/C467L



\*Mermaid (Redhead)  
 C442/C442L

\* Not topless



Parrot (Amazon)  
 C902



Fish Flag (USA)  
 C907  
 Specify Gold or Silver  
 Metallic Lettering



Macaw (Cuban)  
 C903



Macaw (Blue and Gold)  
 C904



Macaw (Spix)  
 C905



Fish Flag (Mexico)  
 C906



Fish Flag (Confederate)  
 C908



Jungle Cock (Natural)  
 C909



Jungle Cock (Met. Silver & Gold)  
 C910



Skull and Bones  
 C901



Combo  
 Gold/Black  
 Magenta/White/Blue  
 C910MC



Mexican Flag  
 Orange/Green  
 Black/Silver  
 C910OG



Combo  
 Blue/Red  
 Black/Gold  
 C910RC



USA Flag  
 Red/White/Blue  
 C910US

# Pacific Bay Private Label / Special Projects

**Pacific Bay Offers Complete Private Label & Custom Manufacturing Services for the OEM and Custom Rod Builder**

Your Logo Here  
 Your Logo Here  
 Your Logo Here  
 Your Logo Here  
 Your Logo Here  
 YOUR LOGO HERE  
 Your Logo Here



Item	Description	Min. Order
Reel Seats	Laser Engraving / Custom Colors	24
Blanks	Custom Specifications / Custom Colors	50
Guides	Custom Colors & Finishes / Proprietary Design Production	call
Aluminum Butts	Laser Engraving / Custom Colors	24
Rod Socks & Tubes	Laser Engraving - Custom Embroidery	24
Innovative Products	Overseas Sourcing for Your Proprietary Product	call

### Custom Component Specifications

- Complete customization capabilities on all rod components including reel seats, tops, guides, grips, handles. Blanks are available in an unlimited variety of colors.
- Cost effective solutions for fly, spinning, casting, surf, boat, etc.
- In-house design services for custom applications.
- State of the art materials available to insure the highest quality custom products.
- Private Labeling services put your logo where it will be noticed.
- Proprietary designs and products available for exclusive private label applications.
- Pacific Bay has made a commitment to bring the highest quality designs, materials, and craftsmanship to the rod building community.
- We are dedicated to the research and development of new innovations and making them available for custom rod applications.

**Call or email today for a review of your specific custom manufacturing project.**

# Pacific Bay Rod Repair Kits

- Model T, TV medium to medium heavy action, double foot guides furnished in Bright Chrome and Black stainless steel frames with Hialoy™ rings for spinning and casting rods.
- Model SV light to medium action, single foot guides furnished in Bright Chrome and Black stainless steel frames with Hialoy™ rings for spinning and casting rods.
- Model P tops furnished in Bright Chrome steel frames with Hialoy™ rings for spinning and casting rods.
- Model SN snake guides in Bright Chrome steel frames with high rounded arch design for fly rods.
- Model FT tops furnished in Bright Chrome and Black stainless steel frames with extra light temper hardened stainless steel loops for fly rods.
- Model CXBT wire frame tops with silver solder reinforced welds furnished in popular TiCH stainless steel frames for saltwater boat rods.
- Model XBT wire frame tops with silver solder reinforced welds furnished in Bright Chrome stainless steel frames for saltwater boat rods.
- Top repair kits include Pacific Bay Tip Gauge and glue sticks.

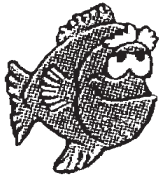


**SPECIAL ORDER**

ITEM NO.	ITEM DESCRIPTION	SIZES	TOTAL	Price
RRK-T	GUIDES - Spin & Cast Model T - Bright Chrome & Black	Ring Sizes: 6, 8, 10, 12, 16, 20, 30	160 Guides Total	\$139.03
RRK-TV	Model TV - Bright Chrome & Black	Ring Sizes: 6, 8, 10, 12, 16, 20, 30	160 Guides Total	139.03
RRK-SV	Model SV - Bright Chrome & Black	Ring Sizes: 6, 8, 10, 12, 16, 20, 30	160 Guides Total	125.15
RRK-SN	GUIDES - Fly - Snake Model SN - Silver & Black	Horizontal ID: 2/0, 1/0, 1, 2, 3, 4, 5, 6	160 Guides Total	55.61
TRK-P	TOPS - Spin & Cast Model P - Bright Chrome & Black	Tube ID: 4.0, 4.5, 5.0, 5.5, 6.0, 6.5 - Ring No: 05 & 08	200 Tops Total	129.76
TRK-FT	TOPS - Fly Model FT - Super Hard Chrome & Black	Tube ID: 3.5, 4.0, 4.5, 5.0, 5.5, 6.0, 6.5	200 Tops Total	115.88
TRK-CXBT	TOPS - Saltwater - Boat Model CXBT - TiCH	Ring No: 08, 10, 12, 10 Tube ID: 6.0, 7.0, 8.0, 9.0, 11.0, 12.0, 13.0, 14.0, 15.0, 16.0, 18.0, 20.0	95 Tops Total	231.71
TRK-XBT	Model XBT - Super Hard Chrome	Ring No: 08, 10, 12, 10 Tube ID: 6.0, 7.0, 8.0, 9.0, 11.0, 12.0, 13.0, 14.0, 15.0, 16.0, 18.0, 20.0	95 Tops Total	129.76

\* Tip top rod repair kits include glue sticks and tip gauges.

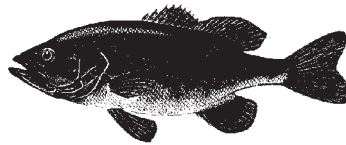
Rod Art from **MERRICK TACKLE:**  
**Goldfish™ Metallic Hologram**  
**Mini Rod Decals - Just peel & stick**



Approximately 1" long, clear background with all gold image.  
Only 20¢ each

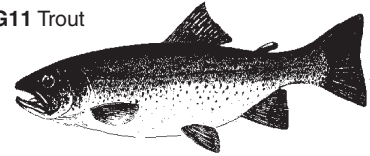


MTRAG1 King Mackerel

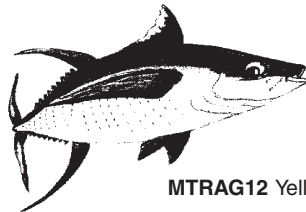


MTRAG10 Bass

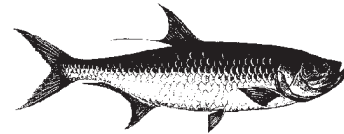
MTRAG11 Trout



MTRAG13 Walleye



MTRAG12 Yellowfin Tuna



MTRAG14 Tarpon



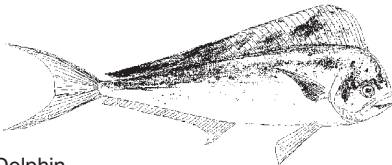
MTRAG15 Muskie



MTRAG16 Striped Bass



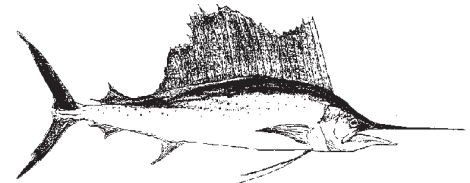
MTRAG2 Bluefish



MTRAG3 Dolphin



MTRAG7 Giant Bluefin



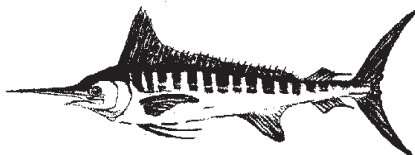
MTRAG4 Sailfish



MTRAG6 Flat Fish



MTRAG5 Red Drum



MTRAG9 White Marlin



MTRAG24 Mermaid



MTRAG18 Seahorse

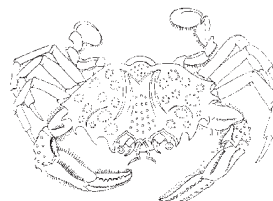


MTRAG8 Shark

MTRAG23 Offshore Lure

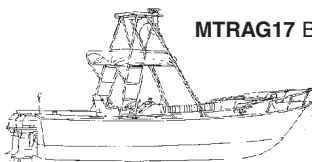


MTRAG19 Crab



MTRAG22 Lure2

MTRAG17 Boat



MTRAG20 Hook



MTRAG21 Lure1



# Decals

## Die Cut Peel and Stick

### Custom Decals

#### CUSTOM NAME LABELS (Gold or Silver)

No.	Color	Price
GOLD		
CLABELG-B	Gold label, font style "Block"	\$3.50
CLABELG-I	Gold label, font style "Italic"	3.50
CLABELG-S	Gold label, font style "Script"	3.50
SILVER		
CLABELS-B	Silver label, font style "Block"	3.50
CLABELS-I	Silver label, font style "Italic"	3.50
CLABELS-S	Silver label, font style "Script"	3.50

**Terms:**

- Minimum Order 25
- Maximum 3 Lines
- Contour Cut Approximately 2 inches wide by 1 inch high
- Ship 3 - 5 business days after order received

#### CUSTOM LOGO LABELS (Gold or Silver)

No.	Color	Price
CLOGOG	Gold logo label	\$3.50
CLOGOS	Silver logo label	3.50

**Terms:**

- Minimum Order 100
- \$100 (one time) set-up charge
- sample or original art supplied by customer
- proof sheet provided to customer prior to printing
- Ship 7 - 10 business days after approval of proof
- Merrick Tackle or Bill-Mar assumes no responsibility for copyright infringement on art supplied by customer

**Special order:**

- Quote available on request
- Includes option for full color

#### CUSTOM LOGO REEL SEAT DECALS

No.	Color	Price
RSLOGOG	Gold	\$3.50
RSLOGOS	Silver	3.50



The labels shown on the seats are for demonstration purposes. The seats are sold separately.

#### CUSTOM DECALS

Design your own impressive waterslide decal. These are easy to apply and result in a very professional label. We are offering your choice of 4 fonts, up to 3 lines per decal and 3 different sizes. This is a special order item, so it will take approximately 2 weeks for delivery and due to its custom nature—a final sale. All lettering is gold.

No.	Size	Price	Fonts
CDS	Small	\$6.00	Johnny Appleseed (Arial Unicode MS)
CDM	Medium	6.00	Johnny Appleseed (Times New Roman)
CDL	Large	6.00	Johnny Appleseed (Brush Script MT)
			Johnny Appleseed (Hummel Script)

#### ZODIAC LABELS LABELS (Gold or Silver)

No.	Zodiac Sign	Price
GOLD		
BILZG1	Aquarius	\$1.30
BILZG2	Pisces	1.30
BILZG3	Aries	1.30
BILZG4	Taurus	1.30
BILZG5	Gemini	1.30
BILZG6	Cancer	1.30
BILZG7	Leo	1.30
BILZG8	Virgo	1.30
BILZG9	Libra	1.30
BILZG10	Scorpio	1.30
BILZG11	Sagittarius	1.30
BILZG12	Capricorn	1.30
SILVER		
BILZS1	Aquarius	\$1.30
BILZS2	Pisces	1.30
BILZS3	Aries	1.30
BILZS4	Taurus	1.30
BILZS5	Gemini	1.30
BILZS6	Cancer	1.30
BILZS7	Leo	1.30
BILZS8	Virgo	1.30
BILZS9	Libra	1.30
BILZS10	Scorpio	1.30
BILZS11	Sagittarius	1.30
BILZS12	Capricorn	1.30

