

DVDS

TUNA TOWN DVD

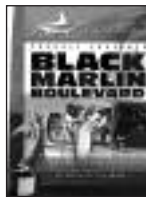
Clarion cows and a wide-open bite on the 'hoo, Guadalupe tuna and home guard mossbacks, Catalina bluefin, albacore and swordfish. Wahoo dive-bombing hard baits from 30 feet in the air. Tuna Town has it all. Non-stop action mixed with incredible archive footage, circa the 1950's & 70's. Shot onboard the Excel, Royal Polaris, Polaris Supreme, Shogun and Red Rooster III, this 'best of' features amazing action, tips and techniques from the best owner/operators in the business. 54 minutes, B/W, circa 1930's. Digitally re-mastered.



No. Price
INSDVD01 \$18.75

BLACK MARLIN BOULEVARD DVD

Baseball great, Ted Williams hosts this incredible glimpse back in time. Cabo Blanco was home to the greatest big-game fishing the world has ever known. The waters surrounding this remote sandy bluff produced the most remarkable action the world has ever seen for 1000 lb. black marlin, swordfish, marlin and bigeye tuna. No other spot could rival it then, no other spot rivals it now. And it seems increasingly possible that no place ever will. This is one of the all time greatest fishing films ever produced. 54 minutes, B/W, circa 1930's. Digitally re-mastered.



No. Price
INSDVD02 \$18.75

RIGGIN TIPS FOR OFFSHORE FISHING DVD

An in-depth look at how to outfit your boat to give you your best shot at catching fish. Hosted by Shimano's Robby Gant, he covers everything from entry-level gear, to the gold. Explaining why it's a must to have certain combinations of tackle onboard. Educate yourself and save a ton by knowing what you need and why, before you buy any more equipment. 45 minutes, color, digitally re-mastered.



No. Price
INSDVD03 \$18.75

ADVANCED CASTING DVD

It was an honor to film these men. They've forgotten more about fishing than I'll ever know. If you've ever wanted an inside glimpse into the subtle things the best in the business do to catch more fish, then this video is for you. We never leave the receivers and don't pull on a single fish, but this video is worth its weight in gold. 45 minutes, color, digitally mastered.



No. Price
INSDVD04 \$18.75

BUTTERFLY JIGGING SYSTEM DVD

An in-depth look at Shimano's revolutionary Butterfly Jigging System. The ultimate skeptic initially, I'm so hooked on these outfits it's not even funny. And once you seen them in action, west coast style, I think you'll agree. They're not an 'end all' but they've become an integral part of my arsenal. I won't leave the dock without 'um, they're simply too effective, throughout the entire water column, to fish without them. 115 minutes, color, digitally mastered.



No. Price
INSDVD05 \$18.75

A TRIBUTE TO ZANE GREY DVD

Few individuals have had as direct and as profound an influence on the sport of fishing as did Zane Grey. Join us for some of the most spectacular fishing footage ever shot as we travel with Zane, and his professional film crew, from his home on Catalina Island, down the coast of Mexico, Central America and across the Pacific to Tahiti, Fiji, New Zealand and Australia. Witness the first ever 1000-pound marlin caught on rod and reel with only a leather thumb drag. 60 minutes, B/W, circa 1930's - 1940's, digitally re-mastered.



No. Price
INSDVD06 \$18.75

REEL MAINTENANCE DVD

Filmed on location at Shimano repair headquarters in Irvine, California and hosted by Shimano Factory Authorized Technician, Nate Smith, this visual manual covers everything from basic reel maintenance, to in-depth servicing. Featuring both fresh and saltwater reels, all aspects of how to take care of, and tune your reels for optimum performance is covered. 45 minutes, color, digitally mastered.



No. Price
INSDVD07 \$18.75

BOOKS

IGFA'S 101 FRESHWATER FISHING TIPS & TRICKS BOOK

by Bill Dance

America's most beloved fisherman provides 101 tips that will help any freshwater angler catch more and bigger fish. paperback, 160 pages, 5x7"



No. Price
SKY0003 \$9.30

THE COMPLETE BOOK OF SURF FISHING

by Captain Al Ristori

A full-color guide to catching more and bigger fish from the beach—from a leading expert.

Fishing from beach or rocky coastline presents challenges not faced by anglers who head out to sea. Written to open new frontiers to the old hand and

provide advice to novice surf fishermen. Author and licensed charter captain Al Ristori covers the basics of traditional surfcasting, with well-illustrated instruction on casting big rods in big water. He covers the gamut of tackle that does duty in the surf—conventional gear, spinning gear, fly tackle, and light tackle—and discusses the full range of bait, lures, and flies. Most importantly, he tells you how to find fish. Whether you are casting on the East Coast, Gulf Coast, or West coast, with Ristori's tips and tricks and decades of know-how, you will know where the fish are when they are most likely to bite. Everyone needs advice from an experienced fisherman once in a while, and now no angler plying the surf will have to do without. 6X9", 224 pages

No. Price
SKY2472 \$10.72

ROLAND MARTIN'S 101 BASS-CATCHING SECRETS

by Roland Martin

Roland Martin, the most successful bass fisherman in history in terms of tournaments won, is a prolific source of bass fishing wisdom and sure-fire bassing tips. Both practical and discursive, Martin not only discusses why bass strike, how to use live bait, plugs, and spinners, tricks for night fishing, and how to fish logs, weeds, rocks, and trees; he also recounts how he once fished five rods at once during a school feeding frenzy, and how fellow legend Bill Dance charmed him out of a spinnerbait and beat him with it in a tournament. Full of information and great stories. It is the best guide available to help fishermen land more bass, and a revealing look at the exciting world of professional fishing. 448 pages, 6x9", 250 b/w photographs



No. Price
SKY2076 \$10.51

THE IGFA BOOK OF FISHING KNOTS, LEADERS, AND LINES BOOK

by Lindsey Philpott

From the International Game Fish Association and expert Lindsey Philpott comes a clear visual guide to tying every fishing knot you'll ever need to know.

Whether you're fly-fishing, trolling, spinning, or surfcasting, your knots must hold well, be easy to remember, and help the lure to wriggle. The IGFA Book of Fishing Knots, Leaders, and Lines teaches anglers the best way to tie reliable, workable knots. Knots you already know and unusual special-purpose knots are depicted in color photographs tied with thick monofilament, so you don't have to guess what each knot is really supposed to look like. There are descriptions of fifty knots, and tips to improve your tackle and simplify life for yourself—because the fish make fishing hard enough! The IGFA Book of Fishing Knots also offers clear instructions for tying winning leaders, tips for selecting lines, and up-to-date information from the field that will bring you the quickest, slickest, and best catch ever. 128 pages, 5x7-1/2", 150 color photographs



No. Price
SKY2243 \$7.45