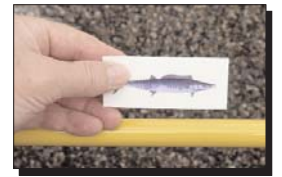


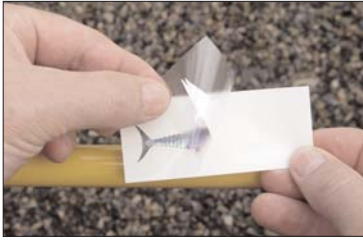


# How to Apply Contour Cut Decals



## STEP 1

Peel the decal away from the backing...



## RECOMMENDATIONS FOR IMPROVED RESULTS

Make sure your work area and the surface you are applying the decal to is clean. Static energy created when peeling the transfer tape away from the backing will attract nearby dust or hair to the adhesive side of the decal.

## STEP 2

Position the decal where you want it...



Use caution when placing decal as the adhesive on the decal is aggressive and intended to be permanent. Bending the decal slightly to allow placing from the center first, then outwards to the left and right edges reduces the risk of wrinkles or bubbles. Once the decal is placed, it cannot be removed without being damaged beyond use.

## STEP 3

Smooth the decal onto surface...



**IMPORTANT**  
Once decal is in place, use a hot blow dryer for 10-15 seconds on the decal **BEFORE** removing transfer tape



This is especially important for decals with intricate fin detail (e.g. Sailfish). Using the blow dryer allows the transfer tape to be removed easily and causes the decal adhesive to form a better bond with the rod surface.

## STEP 4

Peel transfer tape away from decal...



### CLEAN-UP

After removing the transfer tape, lightly clean decal with isopropyl alcohol. Using denatured alcohol or stronger solvents will adversely effect the finish of the decal. If white adhesive is showing around an edge area, use a wooden toothpick to gently clean it away.

### TOUCH-UP

To touch up any slight imperfections in the decal, use an ultra fine point Sharpie marker (they come in more than thirty colors). Touch the area you want to color with the marker and then immediately blend the color into the decal with a Q-tip. TIP: Using a shade lighter in color than the end result you are looking for yields the best results.

## STEP 5

Apply top coat finish...



Although decals are printed using extremely durable, fade resistant resin ink, applying a clear top coat will enhance the color of the decal and provide additional protection, especially to the edges. It is recommended that **ONLY** a quality two-part epoxy rod finish be used (e.g. Flex Coat, U-40 LS Supreme or similar). **DO NOT USE ACETONE** when mixing epoxy. **DO NOT** apply one-part urethane finishes containing solvents (e.g. U-40 Perma Gloss) directly to the decal. The solvents will ruin the finish on the decal.