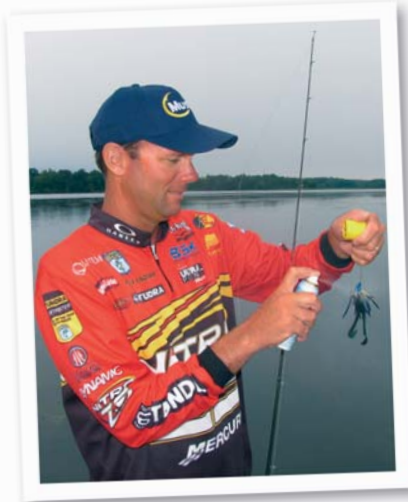




ACTIVATE™
ATTRACTS THE BEST.

These elite pros know how to get their fish on like no one else.
They're firm believers in the incredible results Activate™ delivers.



KEVIN VANDAM
World's #1 ranked angler and all time B.A.S.S. money winner
"Use it and you will catch more fish. I believe in it 100%."



SCOTT FAIRBAIRN
Professional Walleye Angler
"Some days Activate™ is the only way to turn on the fish."



CHARLIE WRAY
Host "The Fishful Thinking Show"
"The science behind Activate™ opens a whole new realm of fish-catching possibilities. It's amazing to see inactive, non-feeding fish turn active."



DENNY BRAUER
1998 Bassmaster Classic® Champion

CHAD BRAUER
3-Time Bassmaster Classic® Qualifier
"Mustad understands pheromone technology, and this latest formulation is the best we have ever used."

NO FUSS. JUST FISH.

- Today's most scientifically advanced pheromone technology
- Seven species-specific formulations for ultimate flexibility
- Extremely easy to apply, with no mess and no hassles
- Proven to be effective — makes fish feed!

SPRAY 3.4 oz. (100ml)

- STS-BASS
- STS-CATFISH
- STS-SALMON
- STS-SALT
- STS-TROUT
- STS-WALLEYE

Aerosol spray for easy application. Includes glitter flecks for added attraction. Re-apply when flecks have washed off bait.



GEL 2.1 oz. (60g)

- STG-BASS
- STG-SALMON
- STG-SALT
- STG-TROUT
- STG-WALLEYE

sticky formulation for longer-lasting pheromone release. Squeeze on bait and spread into a thin coating with fingers.





INSTANT BAIT 4.9 oz. (140g)

STIB-SALT

STIB-TROUT

STIB-CAT

Combine dry and liquid packets for instant bait. tough, pliable texture. fish attracting color. out-catches, outlasts dough and paste-type baits. cleaner, effective alternative to fresh cut or live bait. thread onto hook several times to extend use and ensure multiple catches.



FISH ATTRACTOR 33.8 oz. (1Ltr)

STL-SALT

thin liquid attractant for easy, no-mess addition of pheromones to chum/burley, salmon egg cures, hering and other dead baits.



BAIT ENHANCER 8.5 oz. (250ml)

STBE-CAT

STBE-SALMON

STBE-SALT

thicker, concentrated liquid for longer lasting release. convenient squeeze bottle Perfect for injecting into dead/cut bait. Also an ideal choice to use in Surestrike™ controlled release device.



CONCENTRATED BAIT ATTRACTANT 16.9 oz. (500ml)

STCBA-SALMON

STCBA-SALT

Highly concentrated, thick liquid for prolonged release and feeding. Glitter flecks mimic fish scales and attract fish. apply to live baits, as a dip for jigs and hard lures and as a soak for dead/cut baits.



SURESTRIKE™

- SS2 2 - 2"
- SS3 2 - 3"
- SS4 2 - 4"

Liquid Dispursement devices.



SURESTRIKE™ APPLICATIONS

Get the power of Activate™ with PheroTech™ in the water easily and effectively with Surestrike™. Its controlled release and effortless use make it a sure choice for countless applications.

